

Order Form

Project Details

Client Springfree
Type of Business Leisure
Project Title Summer Marketing campaign
Purchase Order No.
Date 03 May 2017

Calm Digital Limited.
Boho One, Bridge Street West.
Middlesbrough, TS2 1AE.

Tel. 01642 90 30 30
E/W. talk@calmdigital.com
VAT Reg No. 981 0369 12

Deliverables

Price

<p>Bespoke designed Springfree Summer Campaign.</p> <p>Campaign to run from 1st June 2017 to 30 June 2017.</p> <p>The theme for the campaign will be spring and summer and all about getting outside and being active for example children playing on trampolines in the garden etc. Springfree would like to have their trampolines in the creative and will send trampoline imagery.</p> <p>Prizes will be giveaways including amazon gift cards, ToysRus gift cards etc. However users will need to enter the draw and one winner will be chosen at the weekly draw. Each entrant will also be entered into the grand prize draw on 30 June 2017 to win the "Latest and Greatest" model of Spingfree's trampoline. Data capture will include name, e-mail, mobile.</p> <p>Each person will also be entered for the Grand prize which is a chance to win the newest trampoline model. "Latest and greatest model for your backyard".</p> <p>Users can still view the previous window to see what the prize was and see a message that this prize is no longer available to enter.</p> <p>Additional requirements for the campaign include;</p> <p>Share with a friend for an extra chance to enter the prize for that window and the grand prize.</p> <p>Share on social media to an extra entry to the prize for that window and the grand prize.</p> <p>Features: Bespoke Design Responsive Social Sharing Window data capture Enter prize draw Timezone - Eastern Time (USA) Analytics Access previous window Campaign Report Hosting</p> <p>Additional: Windows spanning multiple months Share on social media/with friends for extra entries Client CMS Access</p>	£2950.00
Subtotal <u>£2950</u> VAT _____ Total <u>£2950</u>	



Order Form (Cont)

Company Details

Director Name <u>Cheryl Maclean</u>	Telephone <u>(289) 800-7378</u>
Email <u>cheryl@springfree.com</u>	
Main Contact Name <u>Angela Casino</u>	Telephone <u>(289) 800-0271</u>
Email <u>angela@springfree.com</u>	
Address <u>151 Whitehall Dr.</u> <u>Markham, ON</u> <u>L3R 9T1, CANADA</u>	
Registered Address <u>same as above</u>	
Company Reg No. <u>899410005</u>	VAT No. <u>N/A</u>
Accounts Contact <u>ROWENA CONCESSAO</u>	Accounts Telephone <u>1-289-301-2129</u>
Accounts Email <u>ROWENA@SPRINGFREE.COM</u>	

Confirmation

Calm Signature <u>Melmoona Ameen</u>	Print <u>M. Ameen</u>	Date <u>03/05/2017</u>
<p>By signing this order form you are agreeing to our terms and conditions including the authorisation to commence the project hereby agreeing to pay the itemised costs listed on the previous page.</p> <p>© Copyright. All designs, ideas, layouts and documentation are copyright of Calm Digital Limited 2015. All rights reserved.</p>		
Client Signature <u>[Signature]</u>	Print <u>Angela Casino</u>	Date <u>May 4/17</u>

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